

**CONFERENCE DAY | Saturday, September 29, 2018**

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**09:00-09:30** Registration and Coffee

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**09:00-18:00** **VIRTUAL REALITY EXPERIENCE**

Grab a headset and enter the "Haunted Mansion" an interactive Virtual Reality Experience from Cloudscape in the middle of our Conference Room, runs all day.

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**09:30-09:35** **INTRODUCTION AND WELCOMING REMARKS**

Karl Spoerri (Chairman), Stephan Lendi (Host)

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**09:35-09:50** **HOW TO BE RELEVANT IN AN OVERSATURATED WORLD**

Speaker: Jonathan King (President of Narrative Film & Television | Participant Media)  
Moderator: Christian Jungen (NZZ am Sonntag | FRAME)

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**09:50-10:15** **WHAT'S ALL THE FUSS ABOUT TELEVISION? OR IS TELEVISION KILLING THE MOVIE STAR?**

Speaker: Bea Hegedus (Vice President | Global Scripted Content ITV Studios GE), Robert Franke (VP | ZDFE.drama), Stéphane Mitchell (Screenwriter), Whitney Sudler-Smith (Producer, Screenwriter, Founder | Vainglorious Productions)  
Moderator: Sarah Schweitzman (Media Finance Agent at Creative Artists Agency - CAA)

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**10:15-10:40** **HOW TO KEEP TV ALIVE BY BUYING RIGHT?**

Speaker: Speakers: Rüdiger Böss (Executive Vice President Group Content Acquisitions & Sales | ProSiebenSat.1 Group)  
Moderator: Wendy Mitchell (Journalist | Moderator | Film Festival Consultant)

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**10:40-11:00** Networking Break

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**11:00-11:20** **BIG DATA, THE NEW STRANGER IN TOWN**

Speakers: DR. SEBASTIAN WERNICKE (Chief Data Scientist | ONE LOGIC)

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**11:20-11:45** **BEHIND THE POWERFUL AGENCY CURTAIN**

Speakers: Luke Rodgers (Agent | Creative Artists Agency - CAA), Alex Brunner (Agent | UTA's Independent Film Group), Sophie Dolan (Film & TV Manager | 42)  
Moderator: Robert Darwell (Senior Partner | Sheppard Mullin)

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**11:50-12:15** **ARTIFICIAL INTELLIGENCE IN FILMED CONTENT:  
HOW AI WILL BECOME THE NEXT-GENERATION DECISION MAKER AND STORYTELLER**

Speakers: Nadira Azermai (CEO | ScriptBook), Michiel Ruelens (ScriptBook)

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**12:20-13:20** Networking Luncheon

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**13:20-13:35** **CLIFF MARTINEZ AND THE ART OF MUSIC FOR FILM: KEYNOTE INTERVIEW BY PHIL HOPE OF CUTTING EDGE.**

Speaker: Cliff Martinez (Film Composer)  
Moderator: Phil Hope (Managing Director | Cutting Edge Music)

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**13:40-14:10** **CONTENT WAS KING. IS KING. WILL ALWAYS BE KING.**

Speakers: John Leshner (Founder & President | Le Grisbi Productions), Thomas Benski (CEO & Co-Founder | Pulse Films), Greg Shapiro (Academy Award® winning producer)  
Moderator: Sarah Schweitzman (Media Finance Agent at Creative Artists Agency - CAA)

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**14:10-14:30**

**THE ART OF STAYING AHEAD IN AN EVER CHANGING MARKET – A CONVERSATION WITH A LEGENDARY DECISION MAKER**

Speaker: Patrick Wachsberger (Producer & Founder | Picture Perfect Entertainment)  
Moderator: Roeg Sutherland (Head | Creative Artists Agency – CAA)

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**14:30-14:45**

Networking Break

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**14:50-15:10**

**WHAT IS THEATRICAL DISTRIBUTION TODAY?**

Speakers: Tom Quinn (CEO & Founder | NEON), Michael Barker (Co-President & Co-Founder | Sony Pictures Classics), Angus Sutherland (VP | New Republic Pictures), Al Munteanu (CEO | SquareOne Entertainment)  
Moderator: Maren Olson (Media Finance Agent | Creative Artists Agency – CAA)

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**15:10-15:30**

**SECRET CINEMA. TELL NO ONE.**

Speaker: Fabien Riggall (Founder & Chief Creative Officer | Secret Cinema)

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**14:30-14:50**

Networking Break

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**15:30-15:40**

**CINEMAS AND VOD: INCREASING CUSTOMER LOYALTY WITH DIGITAL OFFERINGS**

Speaker: Phillipp Hoffmann (Founder & Managing Director | Rushlake Media GmbH)

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**15:40-16:10**

**SETTING UP A MOVIE TODAY: AVOIDING THE TREACHERY OF INDIE FINANCE**

Speaker: Helen-Lee Kim, Isabelle Stewart (Head of Acquisitions | Protagonist Pictures), Jonathan Kier (President of International Sales & Distribution | Sierra/Affinity)  
Moderator: Christos Michaels (Head of Film | Lee & Thompson)

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**16:10-16:25**

**A CONVERSATION WITH JENNIFER FOX AND TARA GRACE**

Speaker: Jennifer Fox (Director | Writer | Producer), Tara Grace (Senior Vice President | HBO Films)  
Moderator: Wendy Mitchell (Journalist | Moderator | Film Festival Consultant)

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**16:30-17:00**

**PRODUCING AND CO-PRODUCING AGAINST STEREOTYPES**

Speakers: Sedika Mojadidi (Independent filmmaker | producer), Elizabeth Karlsen (Producer & Co-Director | Number 9 Films), Gabriel Baur (Director | Author | Producer), Elena Pedrazzoli (Producer | Peacock Film)  
Moderator: Anke Beining (CEO & Founder | Utofilm)

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**17:00-17:15**

**INTERNATIONAL ZFF SERIES AWARDS**

Followed by a Closing Cocktail